

Meals on Wheels of Boulder
mowboulder.org | 720-780-3380



20
24

ANNUAL REPORT



Dear Friends,

As we reflect on 2024, I am filled with gratitude for the strength and compassion that define Meals on Wheels of Boulder. This year, we prepared, served, and delivered nearly 98,000 meals to members of our Boulder community. Each of those meals represents more than just nutrition—it represents care, connection, and a reminder that no one is alone.

We were honored to serve over 1,900 Boulder residents, each with unique needs, stories, and circumstances. Our dedicated volunteers—steadfast and inspiring—continue to be the heart and wheels of our organization, showing up day after day to deliver more than meals. They deliver smiles, safety checks, and a personal connection that matters deeply to those we serve.

In 2024, we also expanded our outreach to better serve those who may not yet know about our services. Through Project Homecoming, we provided five free meals to Boulder residents transitioning from hospital to home—offering comfort and nourishment at a critical time.

As we look ahead, we know that changes in the political landscape and funding sources will bring new challenges. But we remain confident in our ability to adapt, grow, and serve. In 2025, we are committed to deepening our impact, exploring new partnerships, and expanding our services to reach even more neighbors in need.

With your continued support, we will keep moving forward—one meal, one person, one act of kindness at a time.

With gratitude and hope,

Francea Phillips

President & CEO, Meals on Wheels of Boulder

○ Successes & Challenges ○

Successes

- Delivered/served over 97,500 meals.
- Hired a new Client Services associate.
- The Fan Club was successful for another year.
- Expanded services and added another route.
- The Eat Well Café continued to grow.
- 73 new volunteers - 386 volunteers strong.
- Expanded and developed 10 new volunteer roles.
- Event Fundraisers, Colorado Gives Day and Annual Appeal were big successes.
- Increased our partnerships in the Boulder community.
- Named Best Nonprofit in Boulder's 2024 People's Choice Awards

Challenges

- Working with clients' financial hardships.
- Aging volunteer pool.
- Decreased donor base.
- Decreased amount of donations
- Rising food costs.
- Post-Pandemic funding gaps.
- Increased competition for limited public and private funding.
- Spike in need for our services.

○ The Meals on ○ Wheels of Boulder Mission

The mission of Meals on Wheels of Boulder is to deliver nutritious and delicious meals with a daily wellbeing check-in to Boulder neighbors in need, regardless of age or income.

Board & Advisory Council Board

Tom Moore	<i>Chairman</i>
Ari Rubin	<i>Treasurer</i>
Christy Vaughan	<i>Secretary</i>
Leah-Kim Brown	<i>Board Member</i>
Jean Hall	<i>Board Member</i>
Pamela Proto	<i>Board Member</i>
Caroline Quine	<i>Board Member</i>
Mike Walters	<i>Board Member</i>
Tom Wilke	<i>Board Member</i>
Tom Wilson	<i>Board Member</i>
Annette Wright	<i>Board Member</i>

Advisory Council

Merry Sue Clark
Lucy Guercio
Gail Hogsett
Carol Knight



Products and Services

Meal Delivery

Volunteers deliver nutritionally-balanced meals to Meals on Wheels of Boulder clients five days a week, with frozen options for the weekends. Every meal is made daily by professional chefs and can be customized to fit any dietary restrictions. These healthy and delicious meals are accompanied by a wellbeing check-in by our friendly and caring volunteers.



Project Homecoming

A program available for people (regardless of age or income) who have been discharged from the hospital due to surgery, illness, having a baby, or are receiving long term treatment or rehabilitation from surgery. We provide five free meals, no strings attached, upon their transition from hospital to home. Meals on Wheels of Boulder volunteers deliver these nutritionally-balanced meals to their doors, so the patient can prioritize recovery. Like all of our meals, these dishes are made daily by professional chefs and can be customized to fit any dietary restrictions. If more meals are needed, there is an option to sign up for regular meal delivery.

Our Three Social Ventures!

Think Goodness Foods

Our brand of tasty quiches, pies, and soups, created in house!

The Niche Market

This neighborhood, corner market is located in the Meals on Wheels of Boulder building. We sell convenience items, Grab & Go, nutritious grocery essentials, as well as our Think Goodness Foods products. Open to the public Monday - Friday, 9 am - 6 pm. Closed Saturday and Sunday.

The Eat Well Café

Located on 909 Arapahoe in the West Age Well Center, this restaurant quality café serves lunch Monday - Friday from 11 am - 1 pm. Home of the \$7.99 meal: a choice of two entrees per day, a side salad or cup of soup, and dessert and beverage. Sandwiches, paninis, salads, and more are available each day.

○ Your Impact ○

97.6K

Meals Prepared &
Delivered

2,817,224

Meals since 1969!

1,914+

Community
Clients Served

1,122

Free Meals
Provided

Making an Impact, Improving Lives

From the Client Survey

If Meals on Wheels were not available?

- Assisted living is a thought, but it is too expensive for me.
- I would have to depend on “take out” - more highly processed foods and the cost would become prohibitive and the food would be not as healthy.
- TV Dinners?
- I would be at a great loss without Meals on Wheels. The fees and extra costs of other services like Instacart are too expensive for me in the long term.
- I’m not sure I’d survive.
- Go hungry.

What do you like best about Meals on Wheels of Boulder?

- I like the well balanced hot meals. I suffered with Covid for many months and lost a lot of weight because I wasn’t able to grocery shop or cook a balanced meal. Now I’m getting the hot meals and vegetables I need.
- Every contact with everyone at Meals on Wheels of Boulder has been uplifting, generous, patient and kind and thoughtful. Meals on Wheels of Boulder exemplifies the very highest ideals of humanity.
- The menu is excellent - great variety and generous portions. Meals on Wheels of Boulder has a very friendly and helpful office staff.
- Homemade, mostly made from scratch, I can feel the love in the food. The staff and volunteers are lovely people.
- This is a great service with nice people willing to work with me and all my food allergies.



“Thank you so much. I eat regularly because of Meals on Wheels of Boulder. Plus, I don't set the stove on fire (left it on many times).”
- Client, Meal Delivery



Additional Comments?

- We feel very grateful for the reliable service Meals on Wheels provides to our family and the Boulder community. Thank you.
- Getting these meals makes me feel more independent. I do not have to call on my family who already help me with transportation, money management, and health issues.
- The convenience, affordability and consistency of the meals is not only helping me, but my caregivers (family) as well because it takes the burden off of them to shop and prepare my meals for me!

○ Staff & Volunteers ○

Staff

Francea Phillips is the president and CEO of Meals on Wheels of Boulder. She leads a staff of eighteen: four chefs, kitchen staff, client services team, a marketing and development department, volunteer management, and grocery store and café management teams.

325+
Volunteers

“I like helping people. It’s important to me knowing folks are getting a good meal.” - Volunteer, Delivery Driver

17,500+
hours donated

Get Involved

Volunteer

We always need more volunteers! Volunteers pack and deliver the meals, create products for our Think Goodness Foods brand, as well as helping to host a number of unique events over the course of the year. Call Kelley at 720-780-3383.

Shop at the Niche Market

The Niche Market offers a number of Grab & Go favorites, pastries, grocery essentials, and all our Think Goodness Foods items. All proceeds benefit Meals on Wheels of Boulder.

Dine at The Eat Well Café

The Eat Well Café located at 909 Arapahoe in the West Age Well center is open for lunch from 11 am - 1 pm weekdays for people of all ages and appetites. Join our community at this acclaimed lunch spot for our full meal deal, only \$7.99. Proceeds benefit Meals on Wheels of Boulder.

Donate

Our mission is possible because of the generous support of our Boulder neighbors. When you donate, you provide healthy and high-quality meals to people who truly need them. Donate online at mowboulder.org. And, If you would like to contribute to help eliminate our new building mortgage, please call Francea at (720) 780-3390.

Spread the Word

Join our social media network. If you know someone who would benefit from our nutritionally-balanced meals delivered to their door, tell them about Meals on Wheels of Boulder! We serve all ages and income levels. To learn more about our meal delivery programs, please go to mowboulder.org or call (720) 780-3380.



○ Statements of Financial Position ○

MEALS ON WHEELS OF BOULDER, INC.
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2024 AND 2023

	2024	2023
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 266,771	\$ 334,440
Accounts receivable, net	28,395	23,172
Inventories	39,686	34,575
Prepaid expenses	8,237	18,596
TOTAL CURRENT ASSETS	<u>343,089</u>	<u>410,783</u>
LONG-TERM ASSETS		
Property and equipment, net	5,821,468	6,029,189
Investments, at fair value	637,743	682,724
TOTAL LONG-TERM ASSETS	<u>6,459,211</u>	<u>6,711,913</u>
TOTAL ASSETS	<u><u>\$ 6,802,300</u></u>	<u><u>\$ 7,122,696</u></u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 79,662	\$ 72,669
Deferred revenue	699	600
Current portion of note payable	58,675	56,490
TOTAL CURRENT LIABILITIES	<u>139,036</u>	<u>129,759</u>
LONG-TERM LIABILITIES		
Note payable, net of current portion	738,076	796,202
TOTAL LIABILITIES	<u>877,112</u>	<u>925,961</u>
NET ASSETS		
Without donor restrictions		
Undesignated	4,687,445	4,914,011
Designated by the Board for operating reserve	637,743	682,724
Total without donor restrictions	<u>5,325,188</u>	<u>5,596,735</u>
With donor restrictions		
Time-restricted for future periods	600,000	600,000
Total with donor restrictions	<u>600,000</u>	<u>600,000</u>
TOTAL NET ASSETS	<u>5,925,188</u>	<u>6,196,735</u>
TOTAL LIABILITIES AND NET ASSETS	<u><u>\$ 6,802,300</u></u>	<u><u>\$ 7,122,696</u></u>

The accompanying notes are an integral part of these financial statements.

○ Statements of Activities ○

MEALS ON WHEELS OF BOULDER, INC.
STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023

	2024			2023
	Without Donor Restrictions	With Donor Restrictions	Total	(Summarized) Total
REVENUE AND OTHER SUPPORT				
Program service fees	\$ 442,243	\$ -	\$ 442,243	\$ 392,448
Contributions	787,248	-	787,248	1,012,922
Grants and foundations	369,200	-	369,200	381,500
United Way	656	-	656	914
The Niche Market	92,720	-	92,720	109,621
OTHER INCOME				
Investment income (loss)	50,533	-	50,533	48,474
TOTAL REVENUE AND OTHER SUPPORT	<u>1,742,600</u>	<u>-</u>	<u>1,742,600</u>	<u>1,945,879</u>
FUNCTIONAL EXPENSES				
Program services	1,801,885	-	1,801,885	1,725,902
General and administrative	53,135	-	53,135	112,430
Fundraising	146,511	-	146,511	207,619
TOTAL FUNCTIONAL EXPENSES	<u>2,001,531</u>	<u>-</u>	<u>2,001,531</u>	<u>2,045,951</u>
	<u>(258,931)</u>	<u>-</u>	<u>(258,931)</u>	<u>(100,072)</u>
BUILDING EXPENSES				
New build expenses	12,616	-	12,616	21,543
CHANGE IN NET ASSETS	<u>(271,547)</u>	<u>-</u>	<u>(271,547)</u>	<u>(121,615)</u>
NET ASSETS, beginning of year	<u>5,596,735</u>	<u>600,000</u>	<u>6,196,735</u>	<u>6,318,350</u>
NET ASSETS, end of year	<u>\$ 5,325,188</u>	<u>\$ 600,000</u>	<u>\$ 5,925,188</u>	<u>\$ 6,196,735</u>

Property and equipment consist of the following as of December 31:

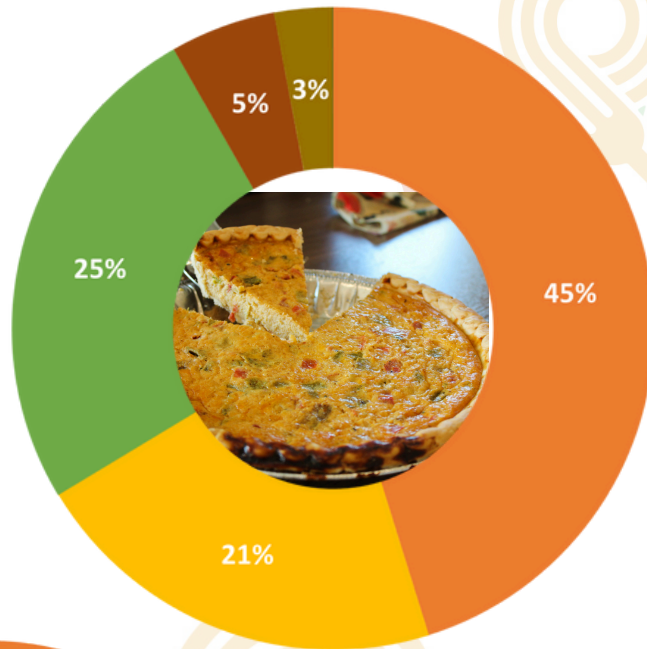
	2024	2023
Land	\$ 1,590,000	\$ 1,590,000
Buildings and leasehold improvements	5,034,947	5,034,947
Kitchen equipment	604,656	604,656
Vehicles	25,012	25,012
Office equipment	3,683	950
	<u>7,258,298</u>	<u>7,255,565</u>
Less: accumulated depreciation	<u>(1,436,830)</u>	<u>(1,226,376)</u>
Property and equipment, net	<u>\$ 5,821,468</u>	<u>\$ 6,029,189</u>

Depreciation expense was \$210,454 and \$210,227 for the years ended December 31, 2024 and 2023, respectively.

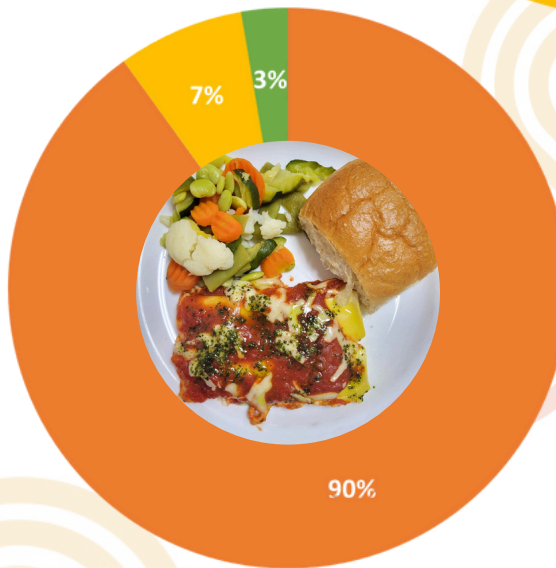
By the Numbers

REVENUE & OTHER SUPPORT

- Contributions 45%
\$787,248
- Grants & Foundations 21%
\$369,200
- Program Service Fees 25%
\$442,243
- The Niche Market 5%
\$92,720
- Investment Income 3%
\$50,533
- United Way 0%
\$656



“I have resources for all the food I need. But as a child, there were times others helped my family with food when my father was out of work. I want to give back to honor the generosity that helped us.” - Donor



FUNCTIONAL EXPENSES

- Program Expenses 90%
\$1,801,855
- Fundraising 7%
\$146,511
- Management & Administrative 3%
\$53,135



Donations from individuals like you keep our mission going!.

Send a check to:
3701 Canfield Street
Boulder, CO 80301
Or Online: mowboulder.org

