Meals on Wheels of Boulder 3701 Canfield St. Boulder, CO 80501

720-780-3380 mowboulder.org



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For Immediate Release

## PICKLEBALL PALOOZA IS BACK! A spring fundraiser for Meals on Wheels of Boulder

*Pickleball Palooza 2025* is a spring fundraiser for Meals on Wheels of Boulder. The event will happen on Saturday, May 3, 2-5 pm at Boulder Pickleball (3550 Frontier Ave Unit C, Boulder, CO). Pickleball players will enjoy open play and challenger courts. In addition, spectator tickets are available to watch the fun.

"Everyone had such a great time last year, and we are thankful for Boulder Pickleball agreeing to partner again this year," says Shoshana Fanizza, Development and Marketing Director, "People seem really excited about this event happening again."

Included at the location will be a pickle tasting station run by The Happy Pickle Company, a pickleball selfie photo station to capture the moment, and more fun to be announced. Each player and spectator will get a goodie bag at check-in. Cookies will be provided by Insomnia Cookies and water from Eldorado Natural Spring Water will be available. This year, Jersey Mike's Subs is donating a sub platter for the much-needed food fuel to keep pickleball playing during the three hours' time.

Boulder Pickleball has generously donated the use of their venue for this fundraiser and will be running the courts at the event. "Having volunteered as a driver with Meals on Wheels of Loveland & Berthoud for years, we were able to see firsthand the difference and impact that Meals on Wheels makes in a community. As small business owners in Boulder, we would like to continue to support Meals on Wheels and its mission by donating, for the second year, our facility for a Meals on Wheels of Boulder fundraiser." says Scott and Kari Fliegelman, Owners of Boulder Pickleball.

As long as you have played pickleball before, all levels are welcome. Challenger courts are for level 3.5 and up.

Register by Friday, April 18<sup>th</sup> to play. Spectator tickets are on sale too. <u>https://secure.qgiv.com/for/pickleballpalooza2025/event/mealsonwheelsofboulderpickleballpalooza2025/</u> or mowboulder.org/events

Sponsors for this event: Boulder Pickleball, Fisher Honda Acura, Spine West, The Happy Pickle Company.

"Every dollar raised supports meals for Boulder neighbors in need," says Fanizza, "Join us to dink for meals!"

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## About Meals on Wheels of Boulder

Celebrating 56 years of meals delivery! Since 1969, Meals on Wheels of Boulder has been providing healthy and high-quality meals to people who truly need them. We serve the lonely, isolated, often invisible members of our community who are not able to shop for or prepare their own meals. Meals on Wheels of Boulder clients are able to maintain health longer, age in place in their own homes, and enjoy improved quality of life, independence, and dignity.

Meals on Wheels of Boulder provides nutritious meals and a daily wellbeing check-in to Boulder neighbors who might not otherwise have access to good nutrition, and who can go days without the warmth of human interaction. We deliver on average 300+ meals each weekday with the support of around 325 volunteers per year. Over 2.8 million meals have been delivered since 1969.

Since Meals on Wheels of Boulder accepts no state or federal government funding, we are able to serve anyone, regardless of age or income. Your Boulder neighbors want to live in their own home, to age in place, or to recover from the hospital or rehabilitation facility. Meals on Wheels of Boulder and you, our supporters, make this possible.

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