

Meals on Wheels of Boulder  
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For Immediate Release

**PICKLEBALL PALOOZA, A SPRING FUNDRAISER FOR MEALS ON WHEELS OF BOULDER**  
*Featuring a day of pickleball at Boulder Pickleball and an online silent auction!*

Meals on Wheels of Boulder is jumping on the pickleball craze wagon with their Pickleball Palooza spring fundraiser, Saturday, May 4, 2-5 pm at Boulder Pickleball (3550 Frontier Ave Unit C, Boulder, CO). Pickleball players will enjoy open play and challenger courts. In addition, spectator tickets are available to watch the fun.

“I kept running into people who said they were avid pickleball players,” says Shoshana Fanizza, Development and Marketing Manager, “When the idea came up in a fundraising meeting, we all thought it was a great idea.”

Included at the location will be a pickle tasting station run by Boulder Pickling Company, a greeting cards and cookie station by Grateful Little Goodies, a silent auction station with highlighted items and a kiosk to bid, and a pickleball selfie photo station to capture the moment! Each player and spectator will get a goodie bag filled with fun – stickers, buttons, beer vouchers by Sanitas Brewing Company, etc. Cookies will be provided by Insomnia Cookies and water will be provided by Eldorado Natural Spring Water.

Boulder Pickleball has generously donated the use of their venue for this fundraiser and will be running the courts at the event. “Having volunteered as a driver with Meals on Wheels of Loveland & Berthoud for years, we were able to see firsthand the difference and impact that Meals on Wheels makes in a community. As small business owners now in Boulder, we would like to continue to support Meals on Wheels and its’ mission by donating our facility to one of Meals on Wheels of Boulder’s fundraising events this year!” says Scott and Kari Fliegelman, Owners of Boulder Pickleball.

As long as you have played pickleball before, all levels are welcome. Challenger courts are for level 3.5 and up.

Register by Friday, April 26<sup>th</sup> to play. Spectator tickets are on sale too.  
<https://mowboulder.salsalabs.org/MealsonWheelsofBouldersPickleballPalooza>

In addition, the online silent auction will be going live on Friday, April 19<sup>th</sup> and run through May 4<sup>th</sup> with gifts, gift cards, fun experiences, and more. More items will be added up until the live date. Registration is open:  
<https://fundraiser.bid/PickleballPaloozaSilentAuction>

Sponsors for this event: Boulder Pickleball; Sloat, Nicholson & Hoover, P.C., Christina’s Luxuries, Sanitas Brewing Company, Boulder Pickling Company, LID Landscapes, and more.

“Every dollar raised supports meals for Boulder neighbors in need,” says Fanizza, “Join us to dink for meals!”

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### **About Meals on Wheels of Boulder**

Celebrating 55 years of meals delivery! Since 1969, Meals on Wheels of Boulder has been providing healthy and high-quality meals to people who truly need them. We serve the lonely, isolated, often invisible members of our community who are not able to shop for or prepare their own meals. Meals on Wheels of Boulder clients are able to maintain health longer, age in place in their own homes, and enjoy improved quality of life, independence, and dignity.

Meals on Wheels of Boulder provides nutritious meals and a daily wellbeing check-in to Boulder neighbors who might not otherwise have access to good nutrition, and who can go days without the warmth of human interaction. We deliver over 350 meals each weekday with the support of around 400 volunteers per year. Over 2.7 million meals have been delivered since 1969.

Since Meals on Wheels of Boulder accepts no state or federal government funding, we are able to serve anyone, regardless of age or income. Your Boulder neighbors want to live in their own home, to age in place, or to recover from the hospital or rehabilitation facility. Meals on Wheels of Boulder and you, our supporters, make this possible.

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