Dear Friend,

2021 was a year that truly illustrated who we are – a not-for-profit agency, focused on preparing and delivering meals to clients whose lives depended on us. We sustained that focus under the most challenging circumstances, as our city of Boulder, our County, our state, and the world continued to grapple with a public health crisis that has changed how we live and work.

Through it all, our staff and volunteers remained focused on our mission – to provide healthy and tasty meals to those in Boulder who need our services, regardless of age or income. We are grateful to those volunteers and staff who continued to ensure our meals were prepared, packaged, and delivered to so many who needed them. These same essential volunteers and staff continued to ensure our deliveries remained constant, so there would be no interruption in the delivery of our meals to clients who depend on them. Simply put, we never stopped working for our clients.

That commitment and passion is a hallmark of the people of Meals on Wheels of Boulder and why I am sure we will deliver and meet a growing need through the decade and beyond.

Like so many, I too thought by now Covid-19 would be behind us. The reality is that we have had to manage through a pandemic and a world that is unpredictable. We are experiencing, supply chain issues, rising gas and food costs, questionable availability of food products to meet client meal needs, and fewer donations.

We know how important it is that these meals continue to arrive at client’s homes. Our steadfast and incredible volunteers have continued delivering these meals throughout the pandemic, distancing as needed, but sharing a friendly greeting and warm smiles (from behind their masks)! In fact, despite the pandemic and all the activity created from our move to our new home, we didn’t miss a single day of meal delivery.

There have been other successes in 2021 too. The Niche Market, our corner grocery store in our building, is thriving and meeting the needs of our immediate neighbors, volunteers, and community members. Our café at the West Age Well Center was rebranded as The Eat Well Café. It reopened in August 2021 and serves lunch each weekday to a growing customer base. Our Think Goodness Foods brand of ready-to-bake quiches and pies, and our heat-and-eat soups, continues to receive rave reviews. All proceeds of all these ventures benefit our mission.

Our biggest success in 2021, supporters like you have made it possible for us to grow and meet challenges while bringing nutritious meals to your most vulnerable neighbors. Your generosity means we will continue to deliver health and humanity right here in Boulder throughout the entire year, no matter what. One hundred percent of your gifts stay right here in Boulder.

The staff at Meals on Wheels of Boulder will continue meeting the ever-greater need, delivering to people of all ages and incomes, right here in Boulder.

Of course, all of this can and will only happen with the generous support of our community. We thank you for helping make all this possible!

Francea Phillips
President & CEO, Meals on Wheels of Boulder
The Meals on Wheels of Boulder Mission

The mission of Meals on Wheels of Boulder is to deliver nutritious and delicious meals with a daily wellbeing check-in to Boulder neighbors in need, regardless of age or income.

Board & Advisory Council

Board

- Tom Moore, Chairman
- Gail Hogsett, Secretary
- Ari Rubin, Treasurer
- Leah-Kim Brown, Board Member
- Pamela Proto, Board Member
- Tom Wilke, Board Member
- Mike Walters, Board Member
- Christy Vaughan, Board Member
- Tom Wilson, Board Member
- Caroline Quine, Board Member

Advisory Council

- Merry Sue Clark
- Lucy Guercio
- Carol Knight

Products and Services

Meal Delivery

Volunteers deliver nutritionally-balanced meals to Meals on Wheels of Boulder clients five days a week, with frozen options for the weekends. Every meal is made daily by professional chefs and can be customized to fit any dietary restrictions. These healthy and delicious meals are accompanies by a wellbeing check-in by our friendly and caring volunteers.

Project Homecoming

A program available for people (regardless of age or income) who have been discharged from the hospital due to surgery or having a baby, or are receiving long term treatment or rehabilitation from surgery. We provide five free meals, no strings attached, upon their transition from hospital to home. Meals on Wheels of Boulder volunteers deliver these nutritionally-balanced meals to their doors, so the patient can prioritize recovery. Like all of our meals, these dishes are made daily by professional chefs and can be customized to fit any dietary restrictions. If more meals are needed, there is an option to sign up for regular meal delivery during recovery time.

Our Three Social Ventures!

Think Goodness Foods

Our brand of tasty quiches, pies, and soups, created in house!

The Niche Market

This neighborhood, corner market is located in the Meals on Wheels of Boulder building. We sell convenience items, local brand favorites, nutritious grocery essentials, as well as our Think Goodness Foods products. Open to the public Monday - Friday, 9 a.m. - 6 p.m. and Saturday 10 a.m. - 4 p.m.

The Eat Well Café

Located on 909 Arapahoe in the West Age Well Center, this restaurant quality café serves lunch Monday - Friday from 11 a.m. - 1 p.m. Home of the $6.99 meal: a choice of two entrees per day, a side salad or cup of soup, and dessert and beverage. Sandwiches, paninis, wraps, salads, and more are available each day.
Successes

- We delivered meals, daily, without fail, regardless of increasing costs and challenges created by the pandemic.
- The community continued to support us by supplying flowers, colorful art bags, doorhangers for the holidays, gift baskets, and cheerful handmade cards to bring more joy to our clients.
- May 3, 2021, we celebrated one year in our new building.
- We had the biggest Colorado Gives Day ever, thanks to our donors!
- We re-branded and reopened our café at the West Age Well Center in August 2021.
- Volunteers have continued to step up, regardless of cost of gasoline, to meet the growing demands of deliveries in Boulder.
- The Niche Market continues to increase in customers and revenue.
- Our Think Goodness Foods brand quiche purchases increased by 20%.

Challenges

- Rising food costs.
- Rising gas prices.
- Questionable availability of our food resources.
- Two long time volunteers passed away, one from the mass shooting at the King Soopers here in Boulder.
- Dealing with shortages for the bags packers use to pack meals.
- Raising money to eliminate our mortgage.
- Fewer donations compared to 2020.
Staff & Volunteers

Staff
Francea Phillips is the president and CEO of Meals on Wheels of Boulder. She leads a staff of sixteen, including three chefs, a kitchen staff, a client services team, a marketing and development department, volunteer management, and grocery store and café management teams.

Get Involved

Volunteer
We always need more volunteers! Volunteers pack and deliver the meals, create products for our Think Goodness Foods brand, as well as help to host a number of unique events over the course of the year.

Shop at the Niche Market
The Niche Market offers a number of local Boulder favorites, pastries, grocery essentials, and all our Think Goodness Foods items. All proceeds benefit Meals on Wheels of Boulder.

Donate
Our mission is possible because of the generous support of our Boulder neighbors. When you donate, you provide healthy and high-quality meals to people who truly need them. Donate online at mowboulder.org. If you would like to contribute to help us pay off our new building mortgage, please call (720) 780-3382.

Spread the Word
Join our social media network. If you know someone who would benefit from our nutritionally-balanced meals delivered to their door, tell them about Meals on Wheels of Boulder! We serve all ages and income levels. To learn more about our meal delivery programs, please go to mowboulder.org or call (720) 780-3380.
### Statements of Financial Position

#### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
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<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
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<td>Cash and cash equivalents</td>
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<td>Accounts receivable, net</td>
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<td><strong>LONG-TERM ASSETS</strong></td>
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<td>Property and equipment, net</td>
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<td>Investments, at fair value</td>
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<td><strong>TOTAL LONG-TERM ASSETS</strong></td>
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<td><strong>TOTAL ASSETS</strong></td>
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#### LIABILITIES AND NET ASSETS

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<td><strong>CURRENT LIABILITIES</strong></td>
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<td><strong>LONG-TERM LIABILITIES</strong></td>
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#### NET ASSETS

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<td><strong>With donor restrictions</strong></td>
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<td><strong>Total with donor restrictions</strong></td>
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<td><strong>TOTAL NET ASSETS</strong></td>
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#### TOTAL LIABILITIES AND NET ASSETS

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<tr>
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<th>2020</th>
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<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$7,789,993</td>
<td>$8,063,264</td>
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## Statements of Financial Position

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<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
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<td>The Niche Market</td>
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<td><strong>BUILDING INCOME</strong></td>
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<td></td>
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<td><strong>51,799</strong></td>
<td><strong>87,093</strong></td>
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<td></td>
<td>77,700</td>
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<td>77,700</td>
<td>512,792</td>
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<td>575,000</td>
<td>6,636,693</td>
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<td>Net assets, end of year</td>
<td>$6,157,023</td>
<td>$600,000</td>
<td>$6,757,023</td>
<td>$6,636,693</td>
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By the Numbers

Revenue & Other Support

- Contributions 50.4% $850,570
- Grants & Foundations 27.0% $455,629
- Program Service Fees 13.0% $220,192
- The Niche Market 7.5% $126,187
- Investment Income 1.5% $25,316
- United Way .6% $9,487

Total Income $1,687,381
Total Expenses $1,644,751

Functional Expenses

- Program Expenses 79.0% $1,299,874
- Fundraising 11.4% $187,553
- Management & Administrative 9.6% $157,324

We are working to raise $954K to pay off the mortgage of our new building.