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For Immediate Release

RISING FOOD COSTS INCREASE THE STRESS ON NONPROFITS LIKE MEALS ON WHEELS OF BOULDER Food prices continue to increase, a major cost for Meals on Wheels of Boulder

Boulder, CO— The New York Times reported- the cost of food has increased for 17 months in a row. Everyone is feeling the pinch including nonprofits such as Meals on Wheels of Boulder. Meals on Wheels of Boulder's professional chefs create nutritious meals and around 130 volunteers deliver these meals each weekday at low to no cost to Boulder neighbors in need.

Meals on Wheels of Boulder receives a small percentage of donated food from local sources, but the rest of their food is purchased to meet the nutritional needs of their clients.

"Our yearly cost of food has gone from \$13,000 a month to \$27,000," says Francea Phillips, CEO and President of Meals on Wheels of Boulder, "With everyone feeling the pinch, nonprofits like ours are especially susceptible." Phillips continues, "Even with food costs skyrocketing, we will not raise the cost of meals to our clients."

Todd Fidler, Kitchen Manager, reported, for example, the rising cost of chicken. This increase may cause him to change the menu and decrease the amount of chicken dishes, even though chicken has been a good source of protein for their clients. "Chicken has gone up from \$48 for a case to \$87 for a case. I won't have another option but to cut chicken some days off our menu." These increases are also true for all their protein sources.

Back in 2020, the Denver Post reported that 1 in 3 people are struggling to eat in Colorado. Nonprofits such as Meals on Wheels of Boulder's purpose is to help the vulnerable population of Boulder gain more food security.

"Your meals keep me alive. I really mean that! I am very grateful to all of Meals on Wheels of Boulder," says one of their clients.

How can you help nonprofits like Meals on Wheels of Boulder who are helping decrease food insecurity in Boulder? Please donate. Any amount is appreciated.

To donate to Meals on Wheels of Boulder, please visit their website at mowboulder.org.



About Meals on Wheels of Boulder

Since 1969, Meals on Wheels of Boulder has been providing healthy and high-quality meals to people who truly need them. We serve the lonely, isolated, often invisible members of our community who are not able to shop for or prepare their own meals. Meals on Wheels of Boulder clients are able to maintain health longer, age in place in their own homes, and enjoy improved quality of life, independence, and dignity.

Meals on Wheels of Boulder provides nutritious meals and a daily wellbeing check-in to Boulder neighbors who might not otherwise have access to good nutrition, and who can go days without the warmth of human interaction. We deliver over 250 meals each weekday with the support of around 400 volunteers per year.

Since Meals on Wheels of Boulder accepts no state or federal government funding, they have the ability to serve anyone, regardless of age or income. Your Boulder neighbors want to live in their own home, to age in place, or to recover from the hospital or rehabilitation facility. Meals on Wheels of Boulder and you, their supporters, make this possible.

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