

Meals on Wheels of Boulder
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For Immediate Release

PROTO'S PIZZA NOW AT NICHE MARKET
The Niche Market exclusively selling Proto's Pizza Personal Size Pizzas!

Boulder, CO— Something new is available at Meals on Wheels of Boulder's The Niche Market - personal size pizzas from local favorite Proto's Pizza! The Niche Market (3701 Canfield Street, Boulder) will be the exclusive retail outlet, and all proceeds benefit Meals on Wheels of Boulder.



The personal size pizza comes in three fabulous flavors:



The Traditional (Mozzarella and Proto's homemade tomato sauce)

Pizza Margherita (Crushed Italian tomatoes, fresh basil and whole milk shredded mozzarella)

Pesto Pie (Mozzarella and fresh pesto).

The pies are Take & Bake and are only \$5.99 each.



Or you can "Make it a Meal" deal with a Mediterranean Salad (imported Greek olives, feta, tomatoes, red onions, cucumber, and red peppers) for only \$9.99!

"We are thrilled to announce that Meals on Wheels' The Niche Market is partnering with Proto's Pizza! Each pizza bakes crisp and delicious in only 5 minutes (in a pre-heated oven) and can be found exclusively at the Niche Market!" says Stephanie Lujan, The Niche Market's General Manager.

Pam Proto, founder of Proto's Pizza adds, "Since 1999 I have been committed to making the best Neapolitan Pizza ever eaten. At Proto's Pizza we never compromise. Please sit back, take your time, and enjoy."

The Niche Market is open to the general public Monday through Saturday from 9 a.m. to 6 p.m. For more information about The Niche Market and Meals on Wheels of Boulder, please visit www.mowboulder.org.

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About Meals on Wheels of Boulder

Since 1969, Meals on Wheels of Boulder has been providing healthy and high-quality meals to people who truly need them. We serve the lonely, isolated, often invisible members of our community who are not able to shop for or prepare their own meals. Meals on Wheels of Boulder clients are able to maintain health longer, age in place in their own homes, and enjoy improved quality of life, independence, and dignity.

Meals on Wheels of Boulder provides nutritious meals and a daily wellbeing check-in to Boulder neighbors who might not otherwise have access to good nutrition, and who can go days without the warmth of human interaction. We deliver over 250 meals each weekday with the support of around 400 volunteers per year.

Since Meals on Wheels of Boulder accepts no state or federal government funding, we are able to serve anyone, regardless of age or income. Your Boulder neighbors want to live in their own home, to age in place, or to recover from the hospital or rehabilitation facility. Meals on Wheels of Boulder and you, our supporters, make this possible.

Please visit www.mowboulder.org for more information.

About Proto's Pizza

Pam Proto moved to Boulder in May of 1990. She packed her car and headed west from Boston. Colorado had everything she wanted, except one thing was missing, and that was real bubbly, charred, old-school pizza. After a few years of lamenting about it, a good friend looked at her one day and said, "Stop complaining and open a pizzeria." So, Pam did. In 1999 the first Proto's Pizza opened in Longmont. It's been an incredible journey to this point of now having 6 locations within Colorado. Pam Proto cannot imagine doing anything else.

Please visit www.Proto'spizza.com for more information.

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