

Meals on Wheels of Boulder

Annual report 2020



Dear Friend,

2020 was a year quite unlike any other and I certainly don't need to belabor the challenges this past year presented to all of us. Nothing was normal. Yet, despite all that has happened, we are proud of the many successes we have achieved.

After two years in construction, we finally moved into our brand-new building in May of 2020. Our new state-of-the-art home will serve the nutrition and well-being needs of a growing number of aging adults and those with chronic illnesses, disabilities, and injuries well into the future.

But, as you know, Meals on Wheels of Boulder provides much more than a home-delivered, healthy and tasty meal. Our clients not only rely on nutritious meals, perhaps even more importantly, they count on a daily visit from a volunteer driver to help them remain at home, maintain health longer, and improve the quality of their lives. This past year, many of our neighbors have been more lonely than ever before with no one to talk to or to give them a hug!

Our steadfast and incredible volunteers have continued delivering these meals throughout the pandemic, distancing as needed, but sharing a friendly greeting and warm smiles (from behind their masks)! In fact, despite the pandemic and all the activity created from our move to our new home, we didn't miss a single day of meal delivery.

Our new neighborhood grocery, The Niche Market, located in a corner of our new building, opened in September of 2020. This corner market is open to the public and offers many convenience items, bakery products, and other essentials. It has also become the one-stop shop for our entire line of Think Goodness Foods products, which include our frozen, ready to bake quiches and house-made pies, and delicious ready to heat-and-eat soups. And, of course, all proceeds benefit Meals on Wheels of Boulder.

We accomplished a great deal last year, as you'll see in this Annual Report. But, please know none of this is possible without the support of our community. You make this work possible. That is the simple truth.

Supporters like you have made it possible for us to grow and meet challenges while bringing nutritious meals to our most vulnerable neighbors. Your generosity means we will deliver health and humanity right here in Boulder throughout the entire year, no matter what.

Looking ahead to the future, the staff at Meals on Wheels of Boulder will continue meeting the ever-greater need, delivering to people of all ages and incomes, right here in Boulder. I am confident in the overall success and impact of our mission, to deliver meals to Boulder neighbors who need them.

Of course, all of this can and will only happen with the generous support of our community. We thank you for helping make all this possible!



Franca Phillips
President & CEO, Meals on Wheels of Boulder



The Meals on Wheels of Boulder Mission

The mission of Meals on Wheels of Boulder is to provide nutritious meals and a daily well-being check to Boulder residents, regardless of age or income.

Board and Advisory Council

Board

Tom Moore *Chairman*

Gail Hogsett *Secretary*

Ari Rubin *Treasurer*

Pamela Proto *Board Member*

Tom Wilke *Board Member*

Mike Walters *Board Member*

Christy Vaughan *Board Member*

Tom Wilson *Board Member*

Caroline Quine *Board Member*

Advisory Council

Merry Sue Clark

Lucy Guercio

Carol Knight

Products and Services

Meal Delivery

Volunteers deliver nutritionally-balanced meals to Meals on Wheels of Boulder clients five days a week, with frozen options for the weekends. Every meal is made daily by professional chefs and can be customized to fit any dietary restrictions. These healthy and delicious meals are accompanied by a well-being check from our caring volunteers.



Project Homecoming

Those recently released from the hospital, a rehabilitation center, or any other medical facility are eligible to receive five free meals upon their transition home. Meals on Wheels of Boulder volunteers will deliver these nutritionally-balanced meals to their doors, so the patient can prioritize recovery. Like all of our meals, these dishes are made daily by professional chefs and can be customized to fit any dietary restrictions.

Supporting our mission

Think Goodness Foods

Our Think Goodness Foods line includes take-and-bake quiches and fruit pies, and homemade soups. All proceeds benefit Meals on Wheels of Boulder.

The Niche Market

This neighborhood market is located in the Meals on Wheels of Boulder building, where we sell our Think Goodness Foods products, local and Boulder-based goods, and grocery essentials.

Café Classico

Café Classico was closed for the majority of 2020 due to the COVID-19 pandemic. It is located in the Age Well Center-West and serves affordable lunches and Tuesday night dinners.



Successes and Challenges

Successes

Moved to a new home

Due to the generous support of our donors, we were able to move out of the Age Well Center-West and into our new home on May 4, 2020. With this new home, we have plenty of room to meet the ever-growing need and better serve our community.

Opened The Niche Market and expanded Think Goodness Foods

Our new building is also home to The Niche Market, which opened in September. We sell our Think Goodness Foods products from The Niche Market year-round and have expanded our selection to include take-and-bake fruit and seasonal pies and four soups in addition to our quiches, which are a local favorite.

Saw record-breaking donations and volunteer interest

Over 400 amazing volunteers donated more than 12,000+ hours in 2020. In addition, we received an amazing amount in donations throughout the year, including (but not limited to) raising \$82,410 on Colorado Gives Day and \$99,406 during our spring appeal.

Challenges

Reduction in client numbers

Due to the COVID-19 pandemic, two adult daycare facilities closed, resulting in the cessation of our deliveries to those clients. This resulted in the total loss of nearly 1,200 meals per month.

Café Classico Closure

We closed our café in the Age Well Center-West last March due to COVID-19 restrictions. We are hoping to reopen the café this summer as the Eat Well Café.

Reduced client volunteer interaction

Due to the COVID-19 pandemic public health precautions, we adopted a socially-distanced delivery method, which reduced interaction between our volunteers and clients. This was necessary for the health of the community, but we look forward to returning to our normal deliveries and increasing social interactions.

56,875

**meals delivered
to the Boulder community in 2020**

1,159

**free meals provided
in 2020 to patients transitioning
home with Project Homecoming**

881

**community members
served at least one meal in 2020**



Staff and Volunteers

Staff

Francea Phillips is the president and CEO of Meals on Wheels of Boulder. She leads a staff of thirteen, including three chefs, a kitchen staff, a client services team, a marketing and development team, and a grocery store management team.

400+

volunteers

involved in 2020

12,000+

hours donated

in 2020



Inspiration and Involvement

Volunteer regularly or for an event

We always need more volunteers! Volunteers pack and deliver the meals, as well as help to host a number of unique sales and events over the course of the year.

Shop at The Niche Market

The Niche Market offers a number of local Boulder products, pastries, grocery essentials, and all of our Think Goodness Foods items. All proceeds from The Niche Market benefit Meals on Wheels of Boulder.

Buy Think Goodness Foods

Our quiches are a local favorite, and now we have delicious fruit pies and homemade soups, too. All proceeds from Think Goodness Foods sales benefit Meals on Wheels of Boulder.

Donate

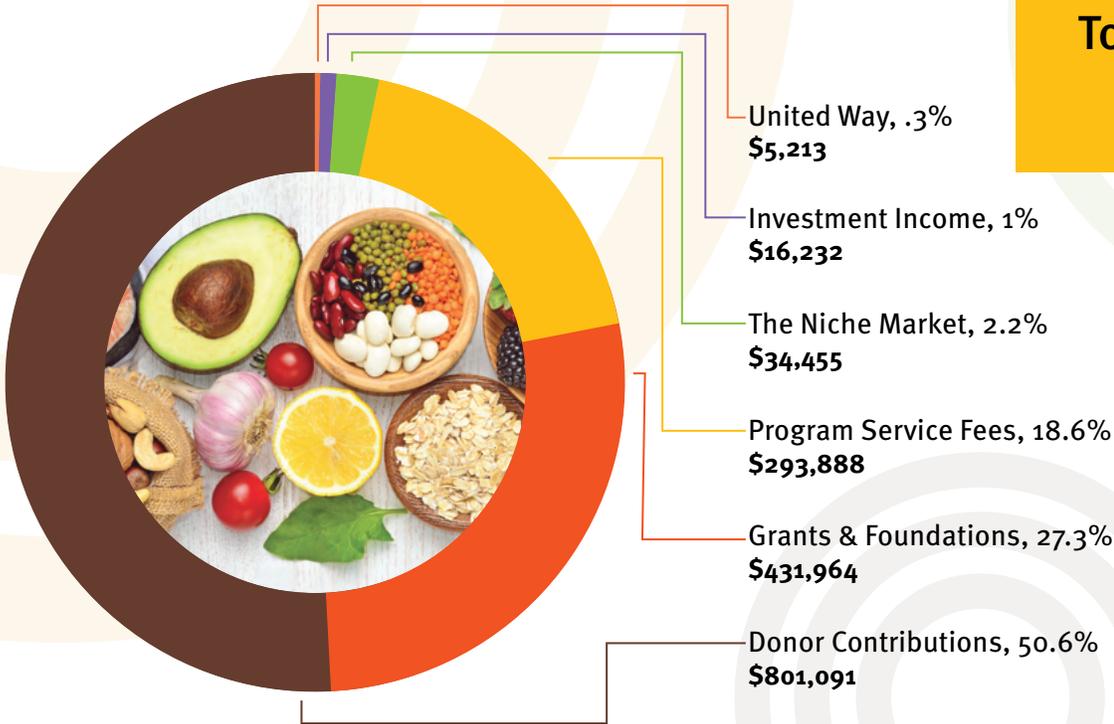
This work is possible because of the generous support of our Boulder neighbors. When you donate, you provide healthy and high-quality meals to people who truly need them. Donate online at mowboulder.org. If you would like to contribute to helping us pay off our new building construction loans, please call (720) 780-3382.

Pass the word

If you know someone who would benefit from nutritionally-balanced meals delivered to their door, tell them about Meals on Wheels of Boulder! We serve all ages and income levels. To learn more about our meal delivery programs, please go to mowboulder.org or call (720) 780-3380.

By the Numbers

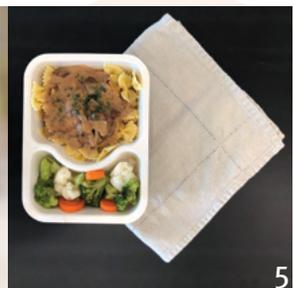
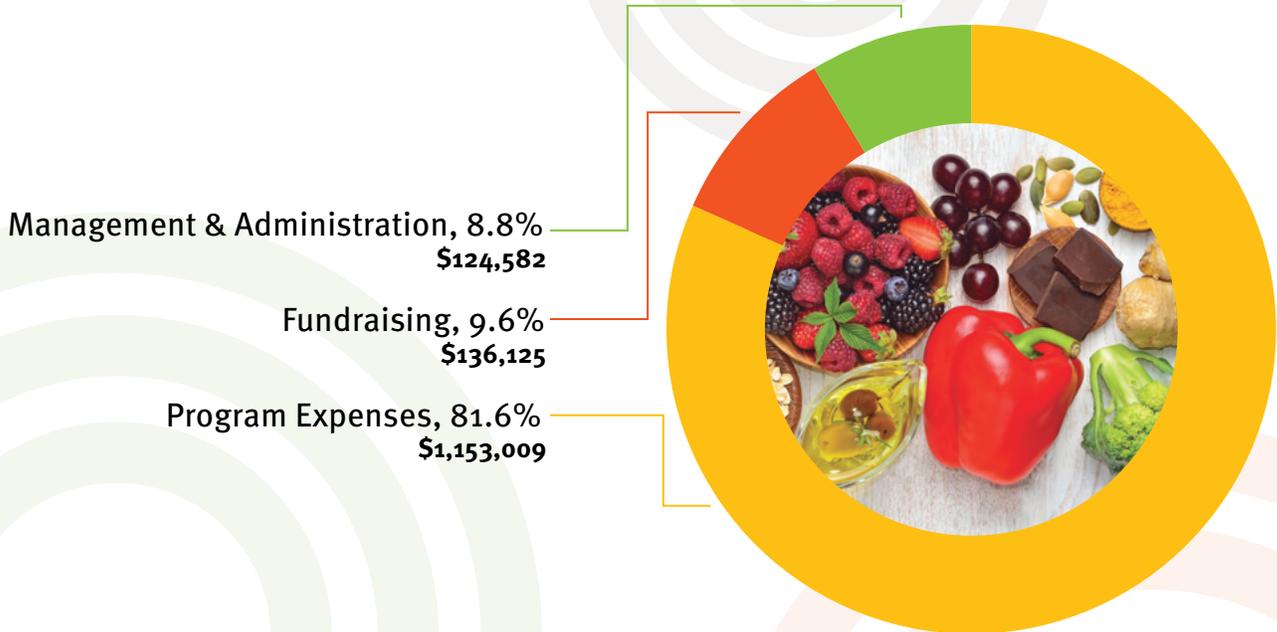
Income



Total Income
\$1,582,843

Total Expenses
\$1,413,716

Expenses



Statements of Financial Position

	2020	2019
Assets		
Current Assets		
Cash and cash equivalents	\$ 599,338	\$ 373,536
Accounts receivable, net	18,988	17,278
Inventories	33,516	20,635
Prepaid expenses	24,516	13,474
<i>Total current assets</i>	<u>676,358</u>	<u>424,923</u>
Property and Equipment		
Land	1,590,000	1,590,000
Construction in progress	-	17,278
Buildings and improvements	5,016,742	20,635
Office equipment	950	13,474
Kitchen equipment	604,656	424,923
Vehicles	25,012	-
	<u>7,237,360</u>	<u>6,121,014</u>
Less accumulated depreciation	(594,362)	(468,598)
Net property and equipment	<u>6,642,998</u>	<u>5,652,416</u>
Investments at fair value	<u>743,908</u>	<u>699,237</u>
Total Assets	<u>\$ 8,063,264</u>	<u>\$ 6,776,576</u>
Liabilities and Net Assets		
Current Liabilities		
Accounts payable	\$ 23,249	\$ 335,474
Accrued compensation	26,240	9,332
Sales tax payable	3,944	2,779
Deferred revenue	513	-
PPP Loan	102,700	-
Notes payable	1,269,925	474,217
<i>Total current liabilities</i>	<u>1,426,571</u>	<u>821,802</u>
Total Liabilities	<u>1,426,571</u>	<u>821,802</u>
Net Assets		
Without donor restrictions		
Undesignated	5,317,785	4,855,537
Designated by the Board for operating reserve	743,908	699,237
<i>Total without donor restrictions</i>	<u>6,061,693</u>	<u>5,554,774</u>
With donor restrictions		
Time-restricted for future periods	575,000	400,000
<i>Total with donor restrictions</i>	<u>575,000</u>	<u>400,000</u>
Total Net Assets	<u>6,636,693</u>	<u>5,954,774</u>
Total Liabilities and Net Assets	<u>\$ 8,063,264</u>	<u>\$ 6,776,576</u>

Financial Details Cont.

	<u>Without donor restrictions</u>	<u>With donor restrictions</u>	<u>Total 2020</u>	<u>Total 2019</u>
Revenue and Other Support				
Program service fees	\$ 218,888	\$ 75,000	\$ 293,888	\$ 353,341
Contributions	801,091	-	801,091	292,618
Grants and foundations	331,964	100,000	431,964	154,620
United Way	5,213	-	5,213	11,881
The Niche Market	34,455	--	34,455	
Release of net assets	-	-	-	
<i>Total net revenue and other support</i>	<u>1,391,611</u>	<u>175,000</u>	<u>1,566,611</u>	<u>812,460</u>
Functional Expenses				
Program expenses	1,153,009	-	1,153,009	811,562
Management and administrative	124,582	-	124,582	83,804
Fundraising	136,125	-	136,125	84,959
<i>Total functional expenses</i>	<u>1,413,716</u>	<u>-</u>	<u>1,413,716</u>	<u>980,325</u>
	<u>(22,105)</u>	<u>175,000</u>	<u>152,895</u>	<u>(167,865)</u>
Investment income	<u>16,232</u>	<u>-</u>	<u>16,232</u>	<u>127,896</u>
Building Income				
Building fund contributions	<u>599,885</u>	<u>-</u>	<u>599,885</u>	<u>775,265</u>
Building Expenses				
New build expenses	85,648	-	85,648	
Capital campaign costs	1,445	-	1,445	32,672
<i>Total building expense</i>	<u>87,093</u>	<u>-</u>	<u>87,093</u>	<u>32,672</u>
	<u>512,792</u>	<u>-</u>	<u>512,792</u>	<u>742,593</u>
Change in Net Assets	506,919	175,000	681,919	702,624
Net Assets, beginning of year	<u>5,554,774</u>	<u>400,000</u>	<u>5,954,774</u>	<u>5,252,150</u>
Net Assets, end of year	<u>\$ 6,061,693</u>	<u>\$ 575,000</u>	<u>\$ 6,636,693</u>	<u>\$ 5,954,774</u>